

Exhibitor Information

2025 NCSTA Professional Development Institute

November 6 - 7, 2025

Benton Convention Center, Winston-Salem, NC

Booth Information	<p>Each booth space will be provided with:</p> <ul style="list-style-type: none">8 ft. high back wall drape3 ft. high side divider drapeOne 8 ft. skirted tableOne 7 in. x 44 in. booth identification signOne wastebasketTwo chairs <p>Note: Exhibit Hall is carpeted. Complimentary Wi-Fi is included.</p>											
Commercial Exhibitor Fees	<p>First Booth \$700 or \$760 with electricity</p> <p>Each Additional Booth \$650</p> <p>Each booth includes food vouchers for up to 2 exhibitors.</p>											
Non-Profit Fees	<p>First Booth \$400 or \$460 with electricity</p> <p>Each Additional Booth \$400</p> <p>Each booth includes food vouchers for up to 2 exhibitors.</p>											
Registration	<p>All exhibitor registrations are submitted on-line.</p>											
Hotel Information	<p>Marriott Winston-Salem - Reserve Here</p> <p>425 North Cherry Street, Winston-Salem, NC 27101</p> <p>NCSTA Conference Rate: \$ 169 + fees & taxes</p> <p>Reservation Deadline: Oct. 6, 2025</p>											
Exhibitor Timeline	<table><tr><td>Set-Up</td><td>Wednesday, Nov. 5</td><td>3:00 pm - 7:00 pm</td></tr><tr><td rowspan="2">Show Times</td><td>Thursday, Nov. 6</td><td>8:00 am - 5:15 pm</td></tr><tr><td>Friday, Nov. 7</td><td>8:00 am - 1:30 pm</td></tr><tr><td>Tear Down</td><td>Friday, Nov. 7</td><td>after 1:30 pm</td></tr></table>	Set-Up	Wednesday, Nov. 5	3:00 pm - 7:00 pm	Show Times	Thursday, Nov. 6	8:00 am - 5:15 pm	Friday, Nov. 7	8:00 am - 1:30 pm	Tear Down	Friday, Nov. 7	after 1:30 pm
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<p>Electricity & Wi-Fi</p>	<p>Complimentary Wi-Fi is available throughout the convention center. Please note this change to obtaining electricity at your booth: select ‘booth with electricity’ when you register for your booth if you need power. NCSTA will handle the correspondence with Benton and collect payment for all electric orders. Electricity will also be listed in the item list should you need to add it later.</p>
<p>Shipping/Drayage</p>	<p>All shipping, material handling and labor must be arranged through Hollins Exposition Services. Do not ship materials directly to the convention center. A kit for ordering services will be sent to you in September.</p>
<p>Restrictions</p>	<p>No motor vehicles or front-end loaders are permitted in the exhibit area.</p> <p>Only food purchased through Benton is allowed to be served at the conference. Contact us if you want to provide food to your visitors.</p>
<p>Sponsorships</p>	<p>Sponsorship levels and opportunities for contributions are listed below. Select when registering on-line or contact Joette or Manley.</p>
<p>Commercial Presentations</p>	<p>Commercial vendors may submit a proposal to present a commercial session. Commercial presentations are \$150 per session. Your company must register for a booth in order to purchase a commercial session; however, conference attendee registration is not required. The session scheduling process begins in July; please submit your proposals by June 30, 2025.</p>
<p>Non-Profit Presentations</p>	<p>Non-Profit vendors may submit a proposal to present a session. There is no fee for non-profit presentations; however, conference attendee registration is required in order to present. All presenters, except commercial vendors, are required to register for the PDI in order to present, including non-profit vendors. The session scheduling process begins in July; please submit your proposals by June 30, 2025.</p>
<p>Door Prizes</p>	<p>We will continue this year with our Spin-a-Wheel in the exhibit hall and during the conference. We appreciate your door prize donations.</p>
<p>Registration</p>	<p>Exhibitor registration is online. You may choose the option of payment by check or credit card (Visa, Mastercard, Discover). If paying with AMERICAN EXPRESS, please email for payment instructions. For check payments, make checks payable to NCSTA and remit to: PO Box 33478, Raleigh, NC 27636.</p>

<p>Cancellation Policy</p>	<p>In the event that the conference is cancelled, you will receive a 100% refund. Should you need to cancel your registration, refunds will be issued according to the schedule below:</p> <table data-bbox="491 271 1173 456"> <tr> <td>90 Days prior to the conference</td> <td>75% refund</td> </tr> <tr> <td>60 Days prior to the conference</td> <td>50% refund</td> </tr> <tr> <td>30 Days prior to the conference</td> <td>No refund</td> </tr> </table>	90 Days prior to the conference	75% refund	60 Days prior to the conference	50% refund	30 Days prior to the conference	No refund
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<p>NCSTA Tax ID</p>	<p>56-1492328 - NCSTA is a 501(c)(3) nonprofit organization</p>						
<p>Contacts</p>	<p>Joette Midgett _ncstabusinessmanager@mindspring.com 919-621-8077 Manley Midgett midgettm@meredith.edu 919-218-7917</p>						

Sponsorship Opportunities

Bronze Sponsor \$1,500	One exhibit space Acknowledgement in Conference APP Company Logo on website PDI page linked to your website Recognition in fall electronic issue of Reflector newsletter (October)
Silver Sponsor \$2,500	All Bronze + Social Media post (Facebook, Twitter, Instagram) with your supplied post Logo included in pre-conference emails Quarter page flyer in fall electronic issue of Reflector newsletter (October)
Gold Sponsor \$3,500	All Silver + Second Booth Half page flyer in fall electronic issue of Reflector newsletter (October) Email List of Attendees
Platinum Sponsor \$5,000	All Gold + 2 Commercial Sessions Recognition at General Sessions Full page flyer in fall electronic issue of Reflector newsletter (October)
Diamond Sponsor \$10,000	All Platinum + 2 minute speaking opportunity at general session Recognition all general sessions and awards ceremony 50 drink tickets to give away to attendees Flyers placed on seats at general session (supplied by you) Reserved table for 8 at the Awards Ceremony to share with attendees along with extra raffle tickets for your table
Emerald Sponsor Over \$10,000	Email or Call Manley at 919-218-7917

<p style="text-align: center;">Tote Bags</p> <p>Provide tote bags displaying your company name and logo for attendees at check-in. 2025 attendance was 550+.</p> <p>Acknowledgement in our conference APP and logo on our website PDI page.</p> <p style="text-align: center;">1 Available</p>	<p style="text-align: center;">Lanyard/Name Tags</p> <p>Provide lanyards or name tag holders displaying your company name and/or logo for attendees at check-in. 2025 attendance was 550+.</p> <p>Acknowledgement in our conference APP and logo on our website PDI page.</p> <p style="text-align: center;">1 Available</p>
<p style="text-align: center;">Lunch & Learn Session</p> <p>Capture your own private audience of 50 or 100 attendees for pizza lunch on Thursday or Friday for your own informational workshop or presentation - 45 - 60 minutes.</p> <p>Acknowledgement in our conference APP and logo on our website PDI page.</p> <p style="text-align: center;">50 people - \$800</p> <p style="text-align: center;">100 people - \$1500</p>	<p style="text-align: center;">Coffee/Tea Breaks</p> <p>Coffee and tea for attendees.</p> <p>Acknowledgement in our conference APP and logo on our website PDI page.</p> <p style="text-align: center;">\$1000</p>
<p style="text-align: center;">Attendee Gifts</p> <p>Sponsor our giveaways for attendees for our raffle drawing and our Grant -a - Wish.</p> <p>Acknowledgement in our conference APP and logo on our website PDI page.</p> <p style="text-align: center;">\$500</p> <p style="text-align: center;">5 available</p>	<p style="text-align: center;">Drink Tickets for Presenters</p> <p>Sponsor our effort to show our appreciation to our presenters by providing each lead presenter with a free drink ticket to be used at our cash bar.</p> <p>Acknowledgement in our conference APP and logo on our website PDI page.</p> <p style="text-align: center;">\$400</p> <p style="text-align: center;">2 available</p>
<p style="text-align: center;">Past Presidents Luncheon</p> <p>Networking meal for NCSTA past presidents.</p> <p>Acknowledgement in our conference APP and logo on our website PDI page.</p> <p style="text-align: center;">\$300</p> <p style="text-align: center;">1 available</p>	<p style="text-align: center;">Pre-Service Teacher Luncheon</p> <p>Pizza lunch for our pre-service teachers.</p> <p>Acknowledgement in our conference APP and logo on our website PDI page.</p> <p style="text-align: center;">\$700</p> <p style="text-align: center;">1 available</p>
<p style="text-align: center;">Reserved Table at Awards Reception</p> <p>Reserve a table to share with attendees that you invite. Table seats 8. We will provide raffle tickets and drink tickets for you to share with invitees.</p> <p style="text-align: center;">\$200</p>	<p style="text-align: center;">Attendee Email List</p> <p>Spreadsheet of attendee names and emails provided before and/or after conference.</p> <p style="text-align: center;">\$200</p>